MinewTag
One-Stop ESL Solution
Introduction

MINEW TAG

Shenzhen Minew Technologies Co., Ltd
www.minewtag.com

MINEW | TAG

Minew founded in 2007. Listed on Beijing Stock Exchange in 2022. Minew is a world-leading IoT hardware manufacturer and a professional ESL full-scenario solution provider. Passed IOS9001, with 2400m²+ manufacturing area, owning over 104 patents, over 80 engineers, more than 300 employees, we supply our products and sevice in more than 100 countries.

Minew Group has 3 IoT subsidiaries:

- Electronic Shelf Label (E-ink technology, one-stop solution with fully self-developed hardware and software)
- iBeacon (smart wearable (Emergency/Medical) / sensor tag / Bluetooth Beacon / IoT gateway)
- Semi (IoT module / UWB Module / LoRa Module) For (Chips)

Headquarter's Official website: www.minew.com

Electronic Shelf Label : www.minewtag.com

Qualification certificate

Test report50+

Software copyright 80+

Patent certificate90+

ISO9001

BSCI

CE

FCC

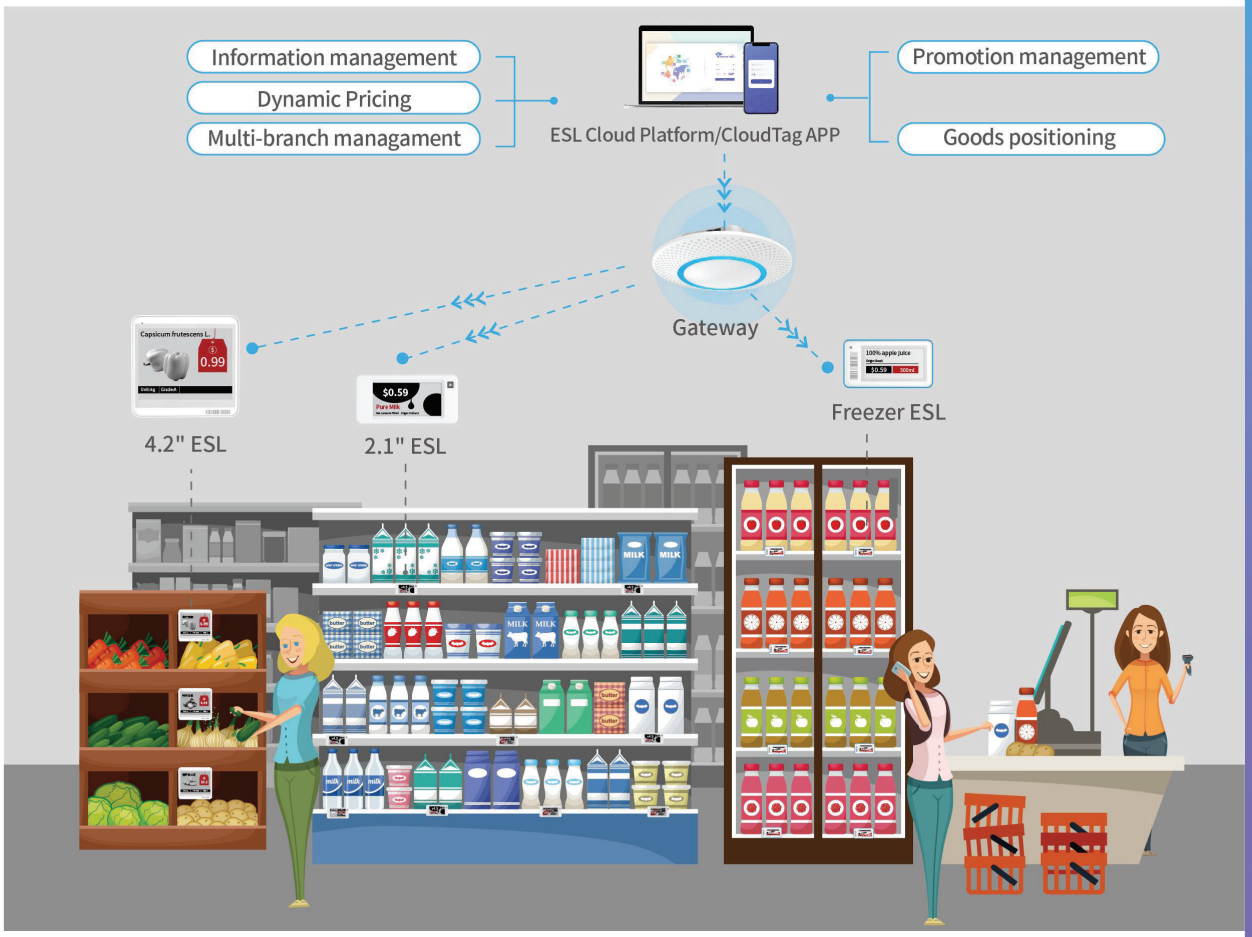
RoHS

Business Partners

APPLICATIONS

One-stop Solution, Full Scenarios

MinewTag's ESLs have been successfully applied in Smart Retail, Hospital, Warehouse, & Office.



Smart Retail

- **Dynamic Centralized Pricing**

Our Smart Retail Solution is perfectly connecting every commodity into one Internet system through electronic shelf labels, realizing dynamic centralized pricing. This is much more efficient, accurate, and cost-effective than making manual price adjustments.

- **Product Management**

After connecting every commodity into one internet system, retailers are able to manage products remotely and accurately. Through the Cloud Platform, the product stock, info, and status are clearly presented.

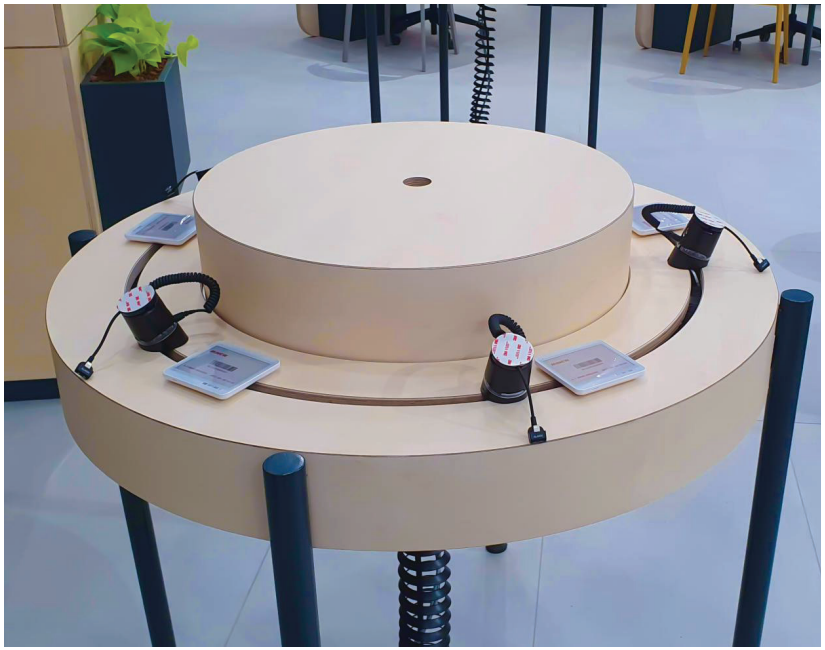
- **Precise Location**

Our digital labels are designed to enable accurate in-store product positioning. Based on the positioning technology, retailers can get the location of products on store shelves in a second, creating a real-time floor plan. In this way, our one-stop smart retail solution significantly impacts the new retail model.

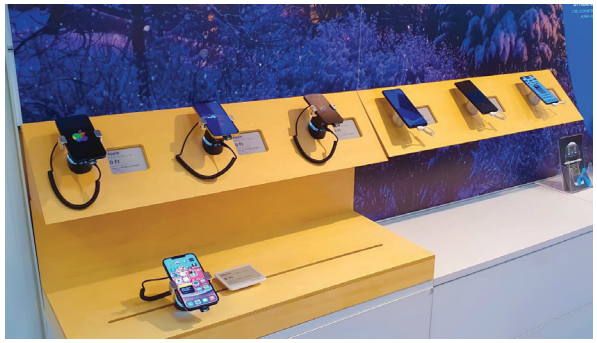
Eastern European Telekom

An Eastern European country with a profound cultural and historical heritage and rapid technological development. It has a complete communications infrastructure and a liberalized communications market, in which foreign enterprises occupy a dominant position.

The telecom company selected MinewTag's smart retail solution to realize the digital transformation of its offline stores, with which it brings an advanced user experience to customers, and enhances the brand image.



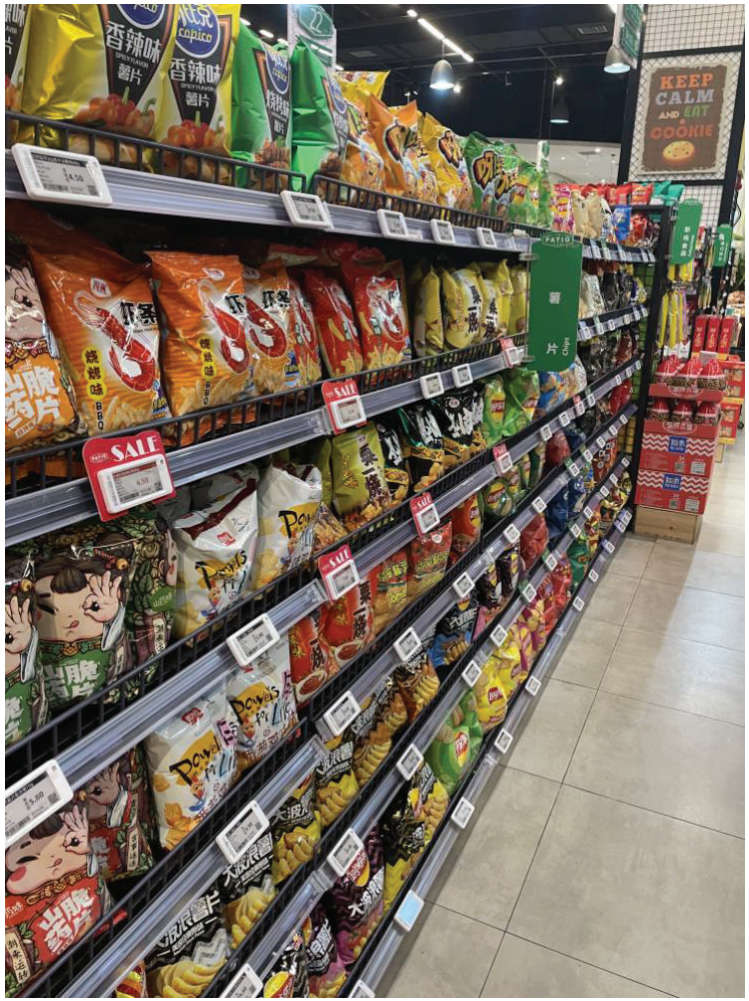
Apple
iPhone 12 Pro Max 128GB
0 Ft



MINEW

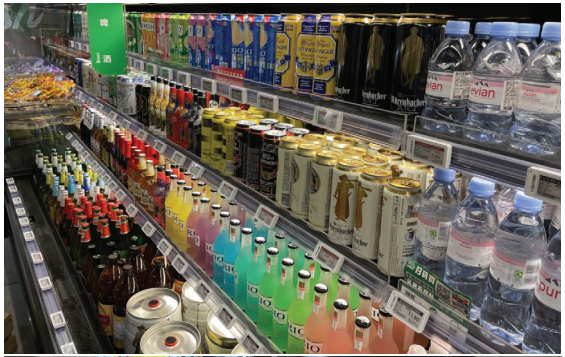
The Patio Market

Located in Shenzhen, the Patio Market occupies 6000 square meters in the MH MALL, with nearly 15,000 commodities, including almost 4,000 imported goods. While providing customers with a more diversified shopping experience, Patio Supermarket also faces the problem of complicated product classification. MinewTag's ESL solution helps Patio Supermartket improve work efficiency, reduce the wrong rate of operation and create a comfortable shopping environment.


KEEP CALM AND EAT COOKIE
SALE

海の恵そうめん

ROCA
太平



PATIO
SALE

158.00
115.00

粉茄
6.90 斤
我就是你的菜
等级：一级

土豆
3.10 斤
越南紫薯
8.50 斤

螺丝椒
7.90 斤

5.0
蓝牙标签方案

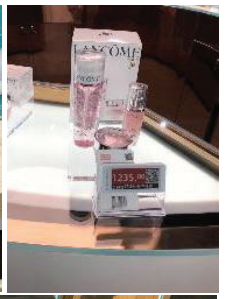
Funbuy Global Project

According to the characteristics of Funbuy's global business model (offline experience + online shopping), MinewTag integrates the on-site situation of the store. After fully communicating with customers about the needs, MinewTag carries out targeted equipment layout and installation, screen display typesetting, and system management solutions. MinewTag ESLs form a brand match with light luxury products and improves operation and management capabilities.

海南特产
SPECIALTY

957.60

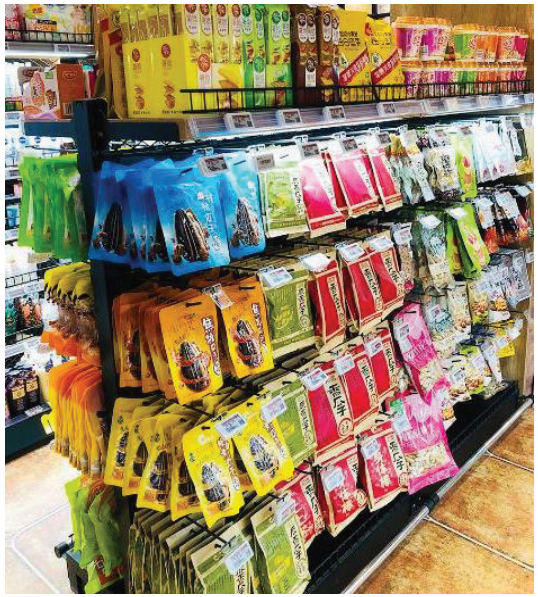
49.00
89.00



1060.00

1350.00
1250.00

Other Cases



乳果那年
DreamDays
昨天睡得很香
你却突然坐起来
打我打得特别响
没想到我抢了你的糖
¥18.00

鲜蔬
6.90

Tango
WAFFLE
巧克力威化饼干
¥19 80

烤肠
5.0

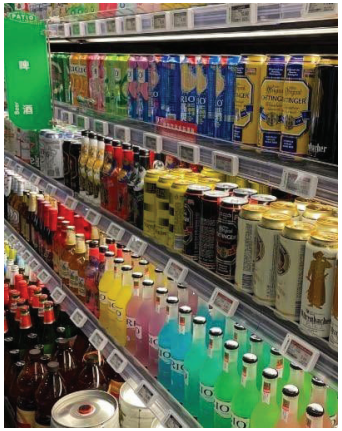
土豆
3.10

Other Cases

S6 5G
选择 S6 的八大理由
15999.00元

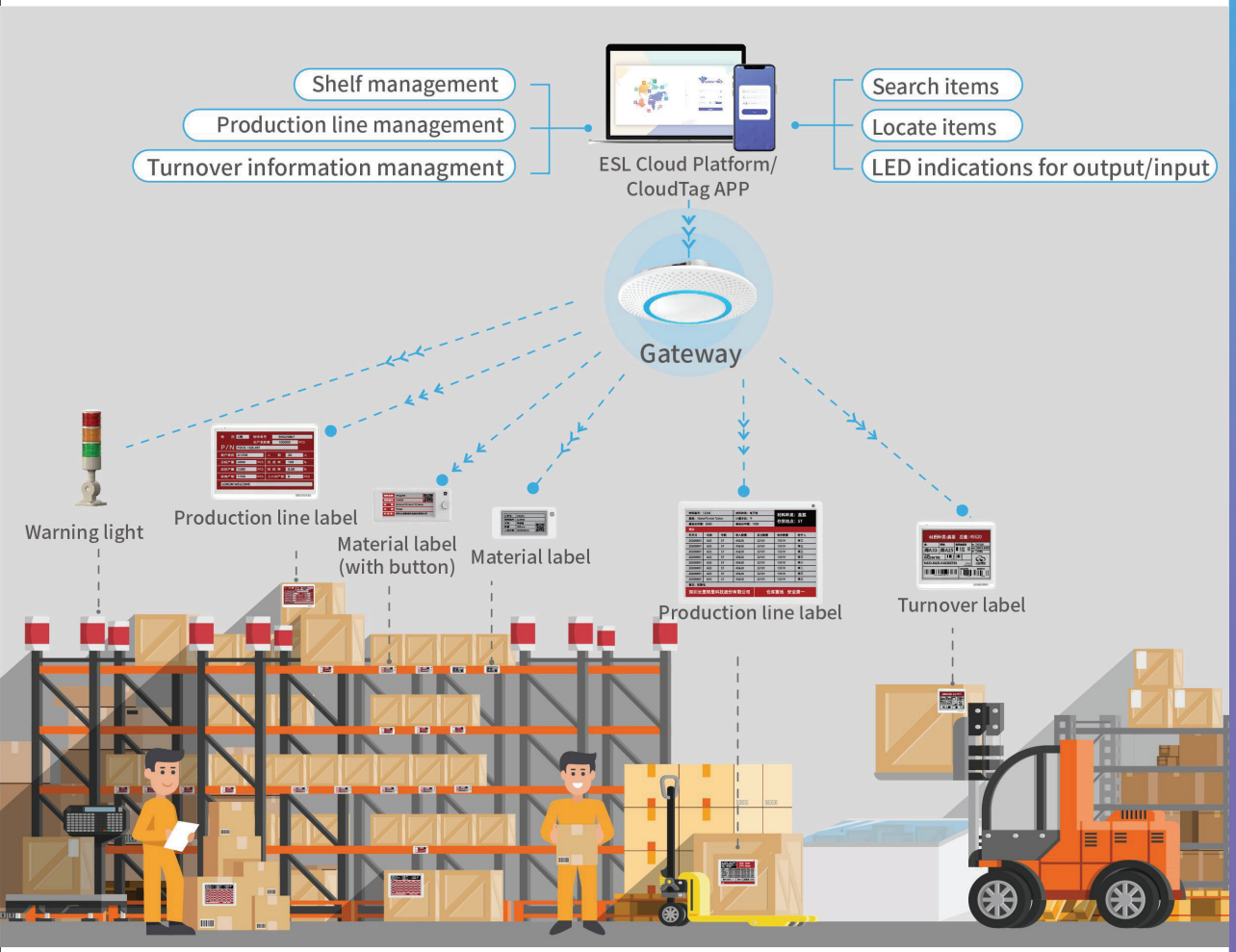
THERMOS
THERMOS
237.60
201.60
393.60

粉苗
6.90



420.00

¥18.00



Smart Warehouse

MinewTag' s Smart Warehouse Solution automates all materials & supplies, and operations in the warehouse, depending on our smart Tags and Cloud Platform.

The solution embodies our resolve to improve labor efficiency, increase warehouse storage density.

Our platform helps warehouses realize information management and visualization management.

West-to-East Gas Transmission

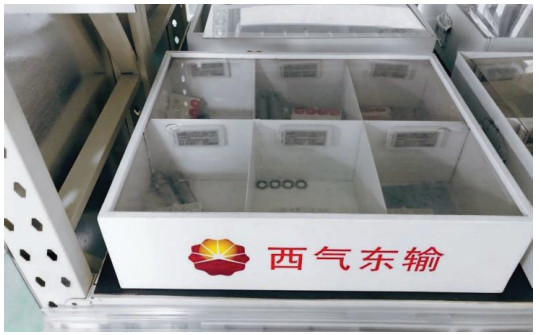
For the digital storage asset project of Henan Branch of China National Petroleum Corporation (CNPC) West-to-East Gas Transmission, MinewTag has been selected for long-term project acceptance and implementation. Minewtag's smart asset management solution connects the core links of supply, platform asset management and consumption. It has been continuously praised for helping this big oil company improve the accuracy of demand matching through the analysis of demand implementation.

第一层
中国石油
西气东输
第二层

第一层
西气东输
中国石油
中国石油

中国石油
第二层
国石油
中国石油

第二层


西气东输

第一层
中国石油
西气东输
第二层
第三层

KTC Warehouses

MinewTag electronic shelf label can realize information control of each material through the ESL Cloud Platform, and improve the intelligence of material management. MinewTag ESL Cloud Platform is connected with the ERP management system to realize the digitization of warehouse management.

In addition, MinewTag temperature and humidity sensors are installed in the warehouses to monitor in real time whether materials are stored at the most suitable temperature, and give an immediate alarm if they exceed the range.

良品区

Minew Warehouses

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30-1
30-2
30-3

SMT-A02-07

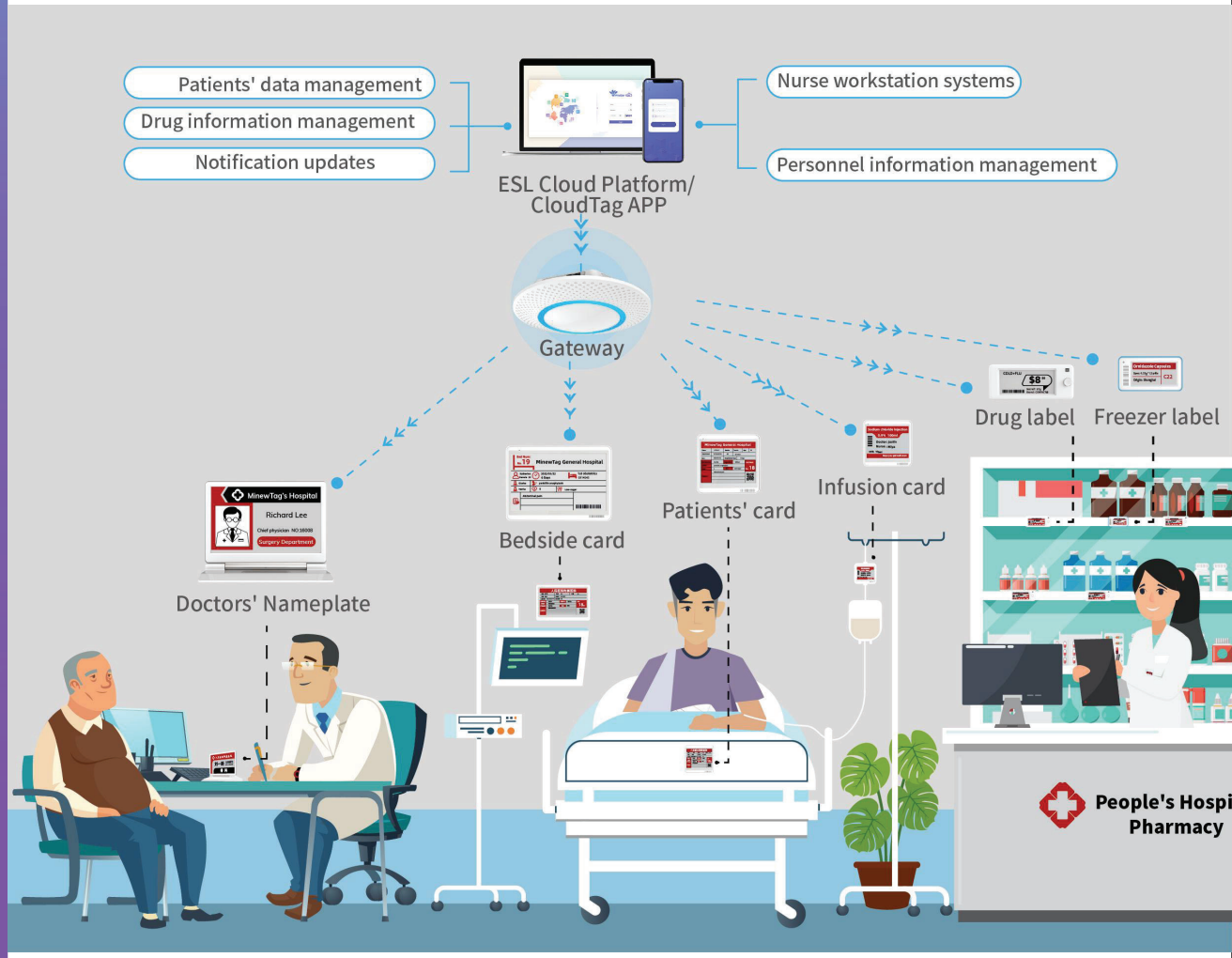
Warehouse
Warning Light

Smart Healthcare

On the basis of a growing number of hospital treatments with a simultaneous lack of nursing staff, especially the healthcare sector can effectively benefit from digitization.

Electronic tags mark a fundamental step in the right direction: They enhance process efficiency,
ease the load of hospital staff and reduce costs.

The electronic tags are considered as a long-term smart medical solution to further optimize inpatient services.



LiaoNing Hospital

MinewTag electronic shelf label system can be connected to the drug information system of the pharmacy. Pharmacy workers use PDA or NFC function to edit drug information displayed on the electronic labels' screens. Electronic labels ensure the accuracy of drug information, save the cost of pharmacy operation and maintenance, and ensure drug safety.

The electronic labels of the drug that is about to expire will automatically light up to remind the pharmacist to replace the expired/expired drug, which is more conducive to the management of the first-in-first-out of the drug and ensures the safety of medication.

硫酸羟氯喹片（纷乐）
规格 0.1g*14片
上海上药中西制药
C22

重组甘精
门 50
优 70/30
甘 30R
锐 30
优 50
优 R
地特

Ningbo Hospital

Ningbo Hospital adopts the MinewTag digital healthcare solution. With the E-ink bedside card, the nurse station personnel can easily refresh the patient bed and room number information on the ESL Cloud Platform.

By connecting with the hospital system platform, the solution further realizes the digital management of personnel in the hospital, patient tracking, environmental monitoring, asset management and other functions, and opens up the hospital's online and offline smart medical scenarios.

039
床位号
出生日期：----/--/-- 性别：
入院时间：----/--/--
主管医生：
责任护士：
开关 Switc

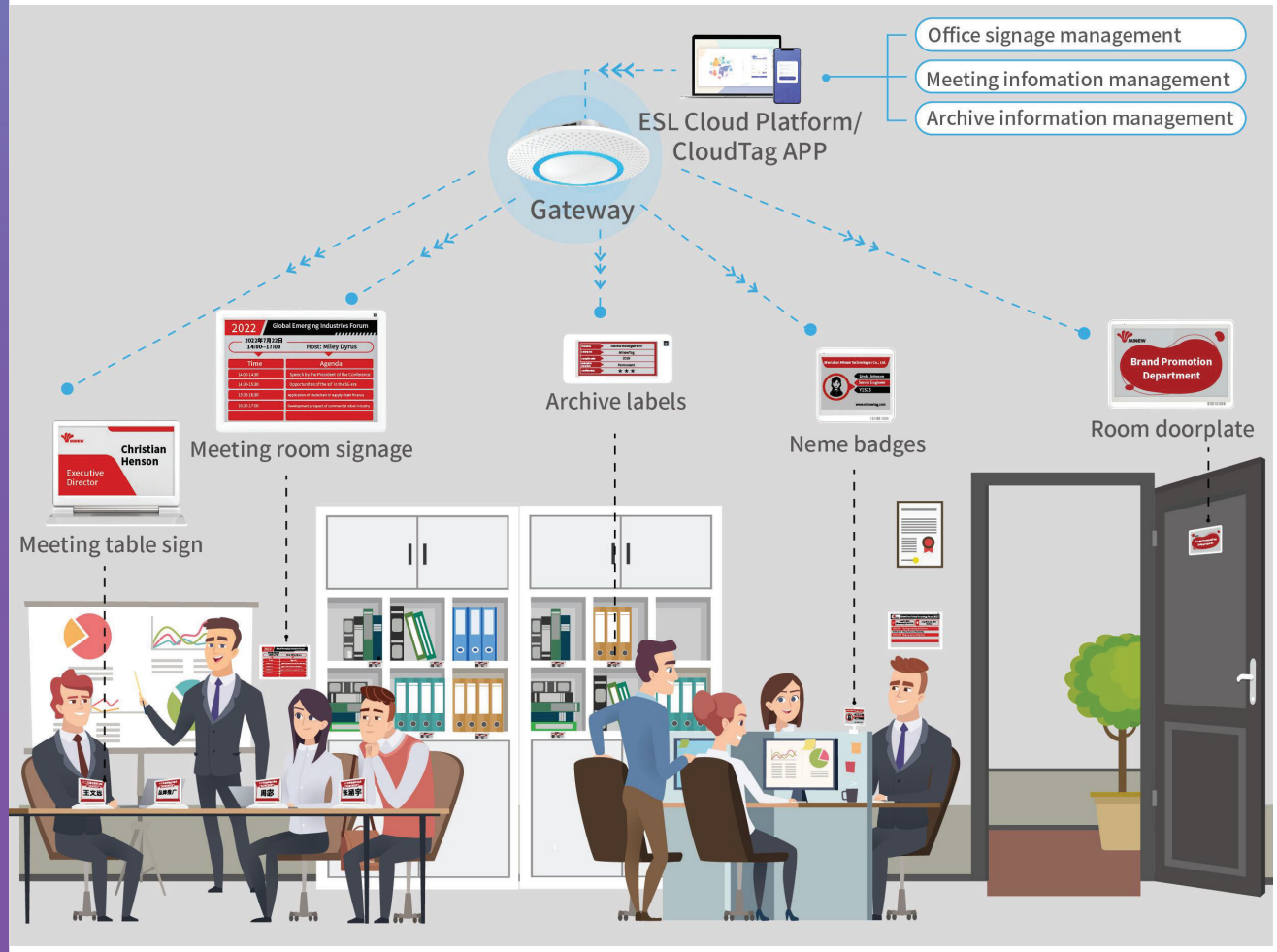
004
04

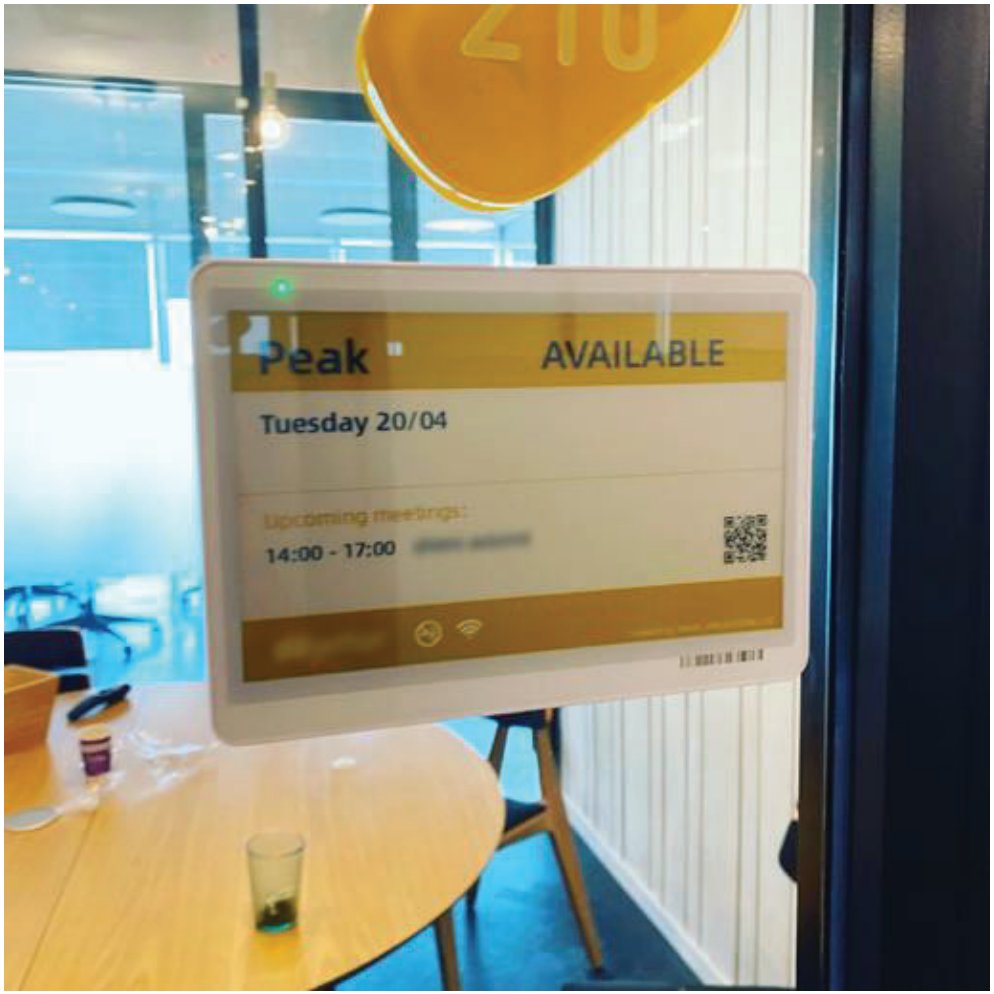
Smart Office

Our digital labels can replace paper labels for conference centers, offices, meeting rooms, or treatment rooms.

With smart labels, digital room management - known as Digital Signage - can be realized. The e-paper display screen of digital labels will show the basic information of current meeting rooms.

You can update and edit the condition of seminars and conference rooms at any time. Our solutions help to leave a progressive and professional impression on visitors or customers.




Peak
AVAILABLE
Tuesday 20/04
Upcoming meetings:
14:00 - 17:00

Flower
IN A MEETING
Tuesday 20/04
12:00 - 12:30

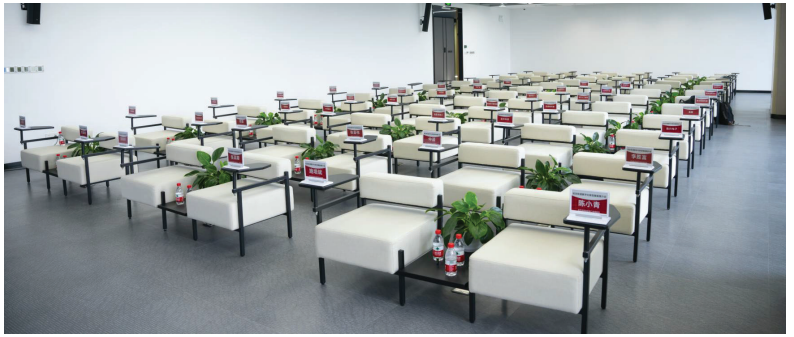
Cactus
IN A MEETING
Tuesday 20/04
13:00 - 15:00 shimi avizmil

Shenzhen Minzhi Street Digital Promotion Conference

MinewTag's digital office solution based on double-sided digital table cards makes the production process of conference table cards convenient and efficient, and the "paperless" meeting method can effectively help realize "carbon neutrality", which has been well received by the guests Their unanimous praise.

民治街道重点企业
数字化转型赋能推进会
解码产业生态 数字变革企业

民治街道重点企业
数字化转型赋能推进会



The 3rd China Industrial Internet Competition • Shenzhen

The 3rd China Industrial Internet Competition · Shenzhen Station has cultivated a large number of excellent industrial Internet solutions and high-quality enterprises, and has also accumulated strong momentum for the development of Shenzhen's digital economy. MinewTag, as a pioneer in the fields of digital transformation and carbon neutrality and carbon peaking, sponsored conference table cards for the competition and built a one-stop digital conference solution.

第三届中国工业互联网大赛·深圳赛站
启动会
融合创新 数字赋能
指导单位：深圳市人民政府
主办单位：深圳市龙华区人民政府 深圳市工业和信息化局 国家工业信息安全发展研究中心
承办单位：深圳市龙华区工业和信息化局 国家工业信息安全发展研究中心深圳分中心
协办单位：深圳市工业互联网行业协会
中国工业互联网大赛
CHINA INDUSTRIAL INTERNET CONTEST

第三届中国工业互联网大赛·深圳赛站
启动会
融合创新 数字赋能

第三届中国工业互联网大赛·深圳赛站
启动会
融合创新 数字赋能
中国工业互联网大赛
CHINA INDUSTRIAL INTERNET CONTEST

第三届中国工业互联网大赛·深圳赛站
启动会
融合创新 数字赋能
中国工业互联网大赛
CHINA INDUSTRIAL INTERNET CONTEST

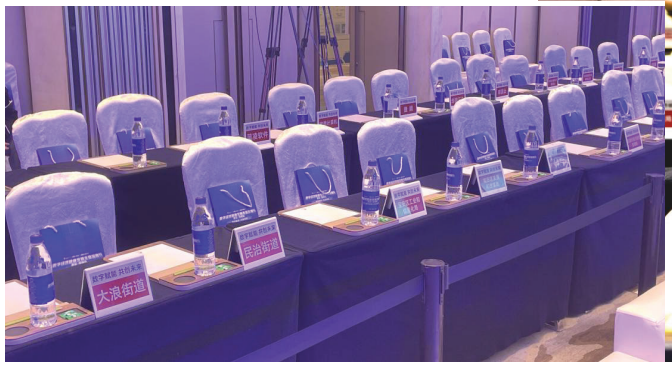
领导致辞
陶 炼
国家工业信息安全发展研究中心系统所 所长
第三届中国工业互联网大赛·深圳赛站
启动会
融合创新 数字赋能
领导致辞
陶 炼
国家工业信息安全发展研究中心系统所 所长
中国工业互联网大赛
CHINA INDUSTRIAL INTERNET CONTEST

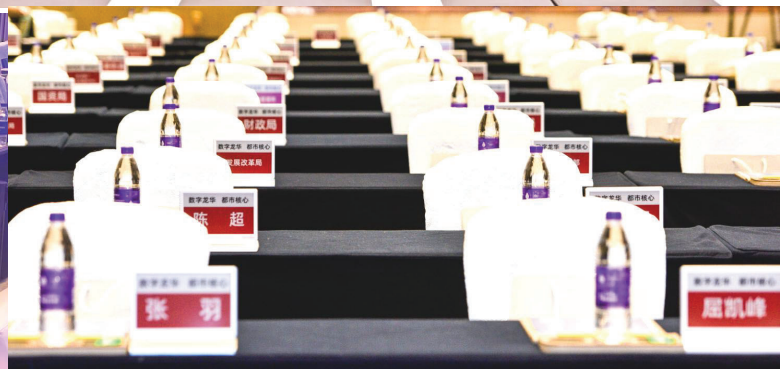
Other Cases

GAA

2021
峰会
数智赋能、产业集群、生态协同

云物银行
周明璐
大客户服务部
VIP service center
陈浩南


大浪街道
民治街道


财政局
陈 超
张 羽
屈凯峰

Other Cases

数字 物联
寻迹 未来

2022
中国新兴产业交流论坛
2022年7月22日
14:00—17:00
主持人：张驰
时 间
议 程
14:00—14:30
大会主席致辞
14:30—15:30
5G时代物联网发展机遇
15:30—16:30
区块链在供应链金融中的应用
16:30—17:00
商用机器人产业发展展位

陈小小
Angelo
ESL事业部
渠道销售
深圳云里物里科技股份有限公司

优秀员工
罗圆正

YINGKE
YINGKE LAW FIRM
Johnson
Executive director
Aimee
Executive director

民治街道数字化转型赋能推介会
签到处