



CloudTag APP User Guide

Version: V1.2

Shenzhen Minew Technologies Co., Ltd

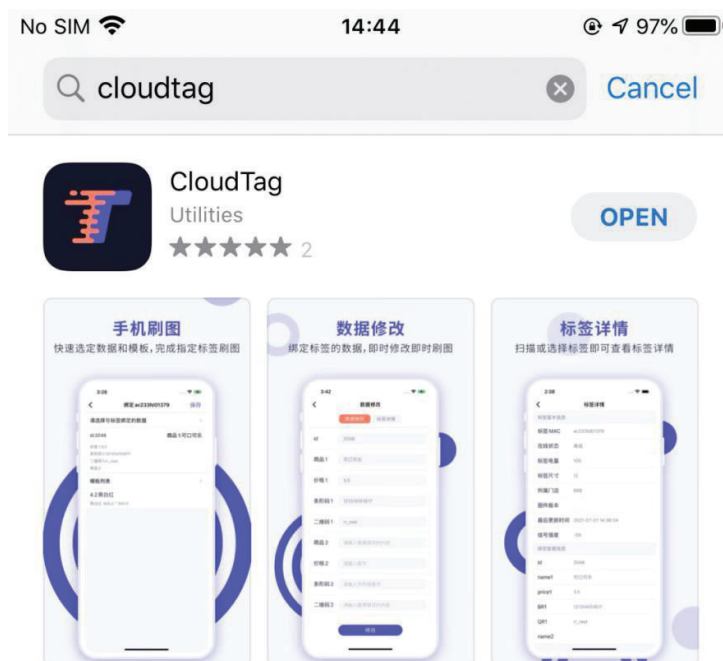
2023

CloudTag App User Guide

“CloudTag” is a mobile APP of the ESL Cloud Platform. The APP, available for download in major APP stores, provides a convenient way for users to manage and operate electronic tags on the mobile terminal.

1. Installation

For iPhone users: Search “CloudTag” in the App Store. Download and Install the application.



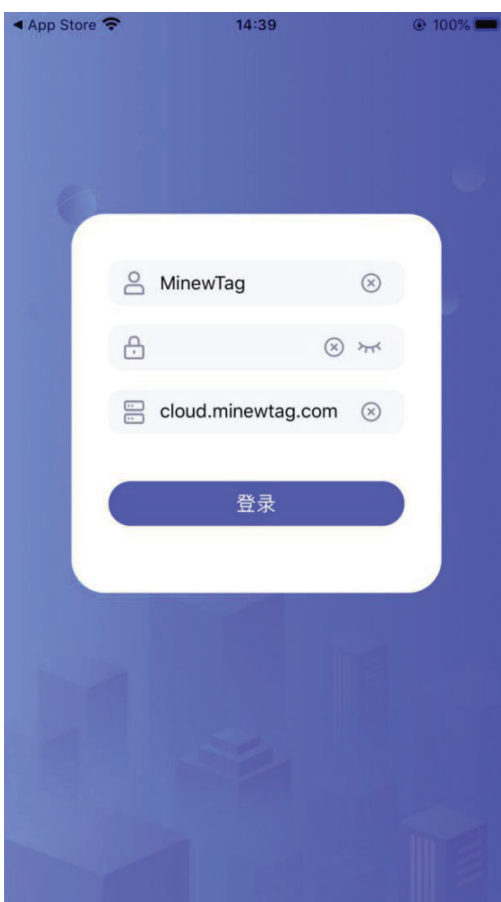
For Android users: Search “CloudTag” in the Google Play Store or HUAWEI AppGallery. Download and Install the application.

If the APP cannot be downloaded normally, please contact our business

manager to get the APP installation package.

2. Log in / out

Log in: Input your username and password to log in. (The login account is the same as that used on the ESL Cloud platform.)

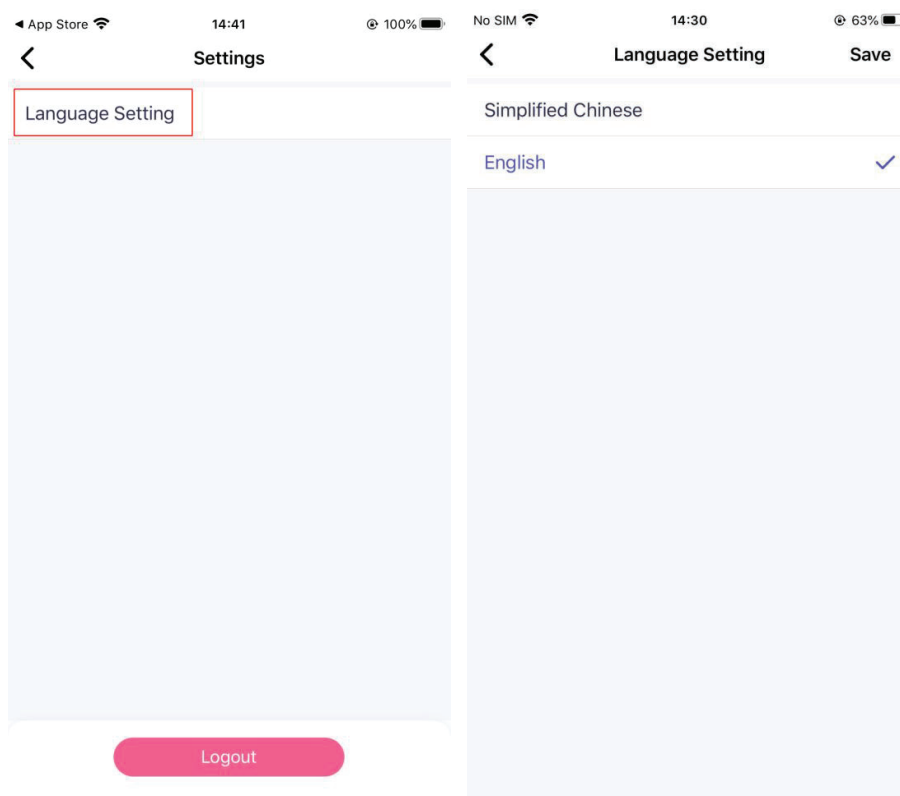


Log out: After login, go to the “User Center”, select “Setting” and click on “Log Out” button.

3. Language Setting

The APP supports switching between Chinese and English.

After logging in to the APP, click "Personal Center" > "Settings" > "Language Setting" to switch the language.



4.Tag Binding

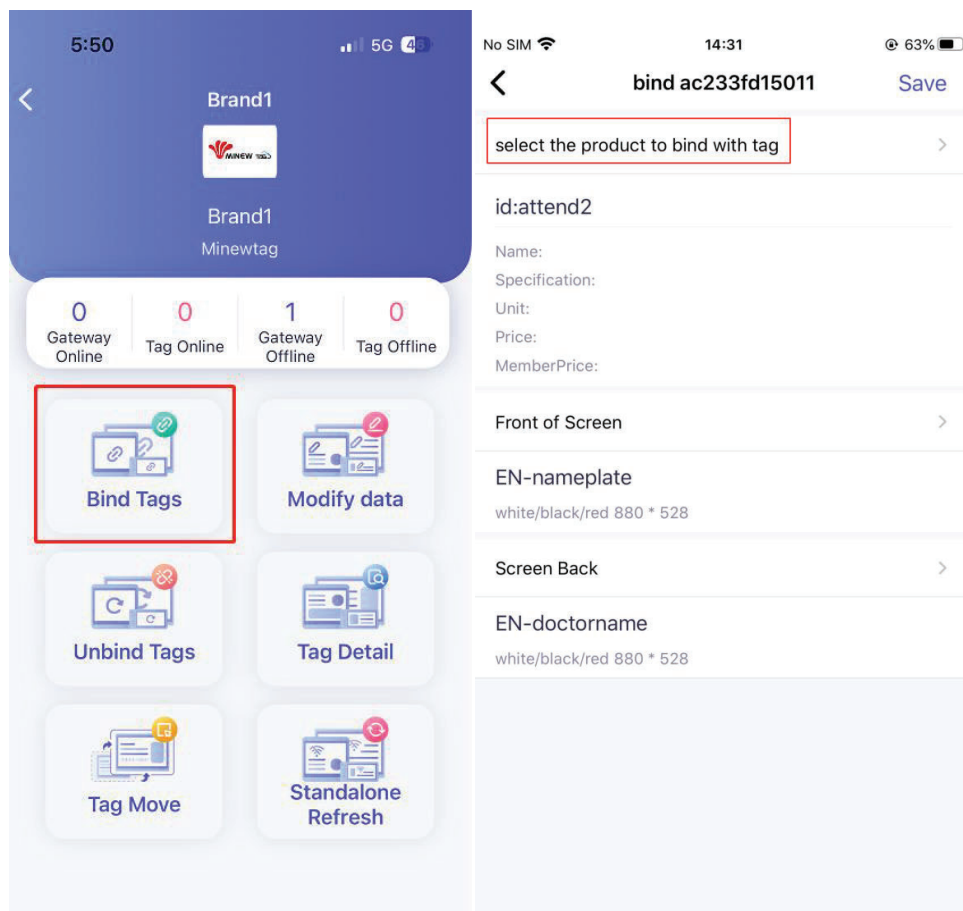
The tag must be bound to the data and template to realize the screen refresh.

Step 1. Select "Tag Binding".

Step 2. Input the mac address or scan the bar code to match your tag.

Step 3. Select the data and template to bind.

Step 4. Click "Save", and the tag's screen will refresh in seconds.



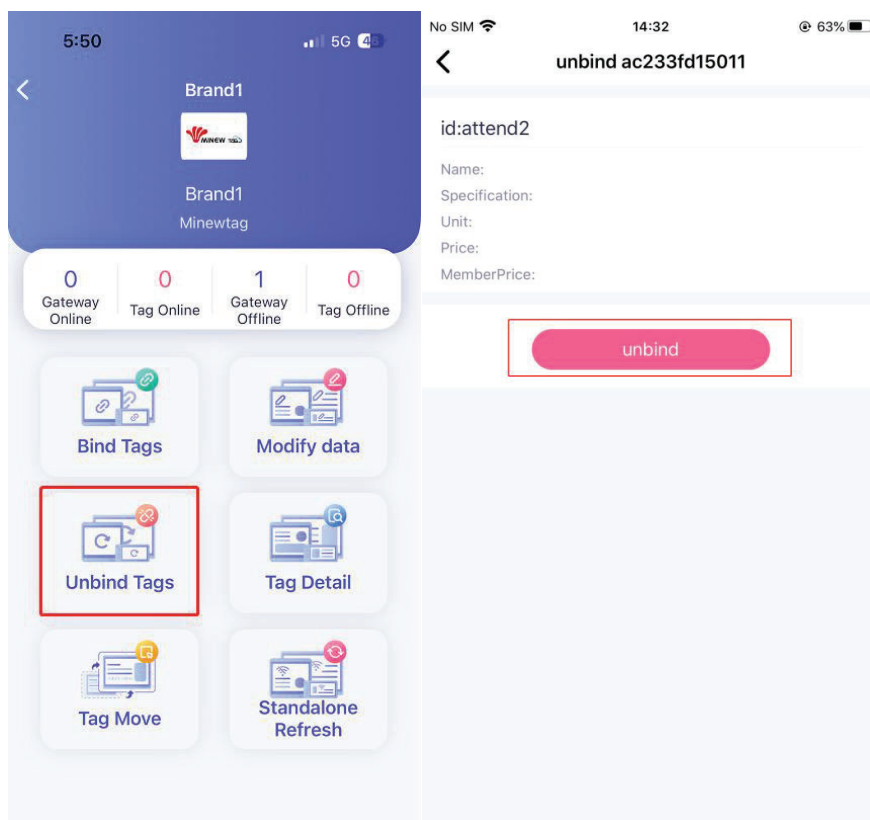
5.Tag Unbind

To unbind the tag, data, and template, you should:

Step 1. Select “Tag Unbind”.

Step 2. Input the mac address or scan the bar code to match your tag.

Step 3. Select the tag and click “Unbind”. There will be a pop-up window prompting “Confirm to unbind”. Click “OK”, and the unbinding will be finished.



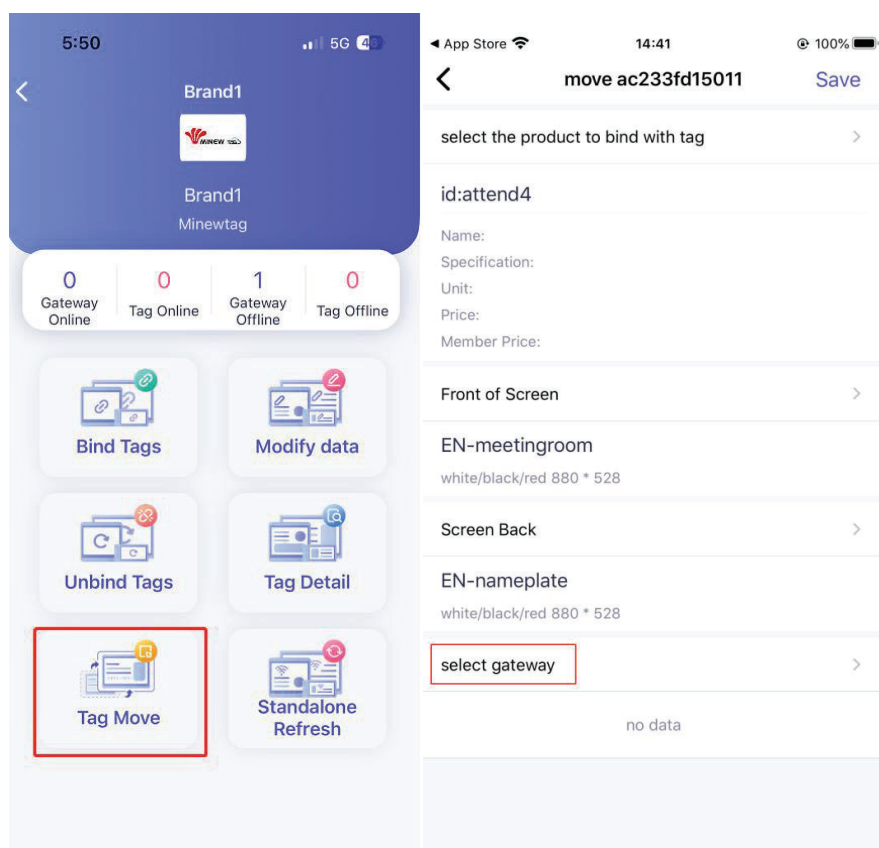
6.Tag Move

If a tag is moved from the coverage of a gateway to another and cannot be refreshed quickly, use the “Tag Move” function.

Step 1. Select “Tag Move”.

Step 2. Input the mac address or scan the bar code to match your tag.

Step 3. Select the tag and click “Select Gateway”. Select the Gateway to move to and choose “Save”. Then the tag will be successfully moved.



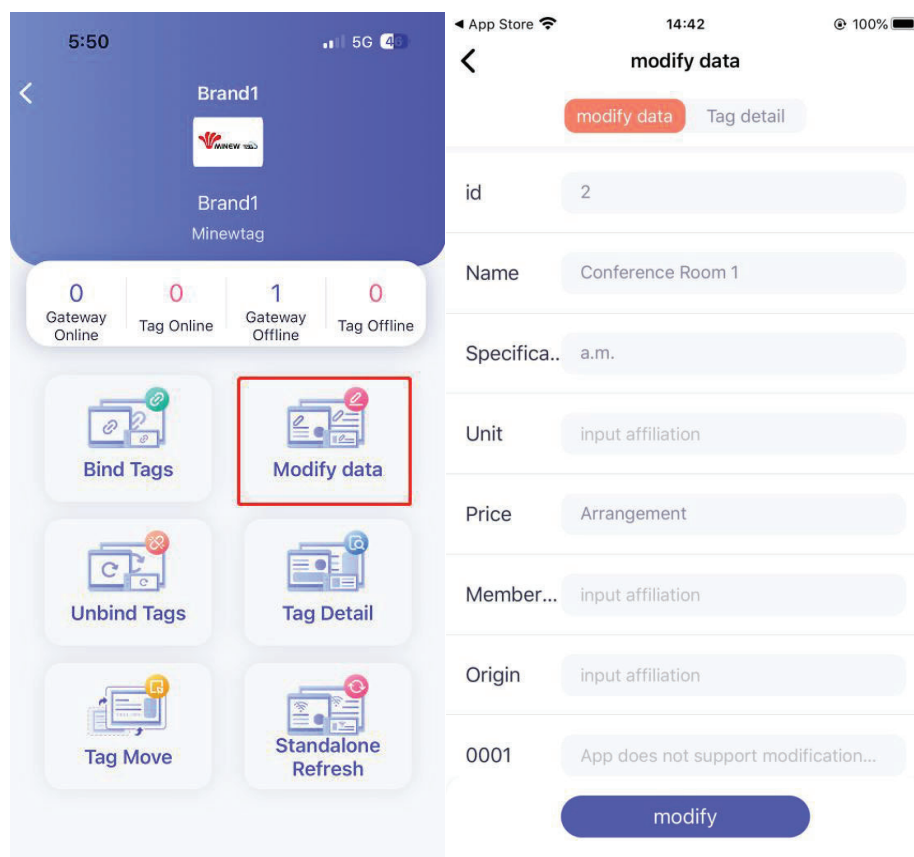
7. Modify Data

If you need to modify the data of the tag, use the “Modify Data” function.

Step 1. Select “Modify Data”.

Step 2. Input the data ID or scan the tag’s bar code to match the data.

Step 3. Click on the data to modify it. Click “Modify”, and the tag will be refreshed.



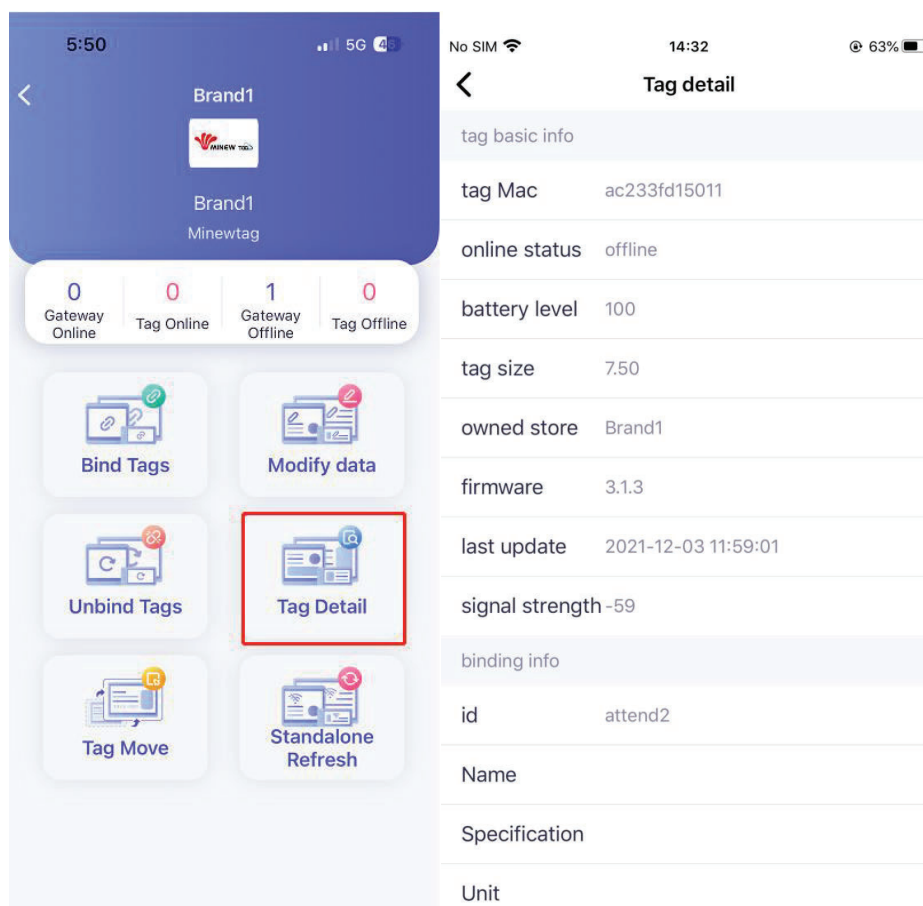
8. Tag Detail

If you need to query the details of labels, use the "Tag Detail" function.

Step 1. Select "Tag Detail".

Step 2. Input the mac address or scan the bar code to match your tag.

Step 3. Click on the tag to view the detail.



9. Standalone refresh

If you need to use your mobile phone to update tags without the gateway, you can first upgrade the tag to long broadcast firmware, then log in to the APP to

select the store, select standalone refresh, scan or search the Mac address of the tag that needs to be refreshed, select or modify the data, and select the corresponding template, click save to refresh the tag.

